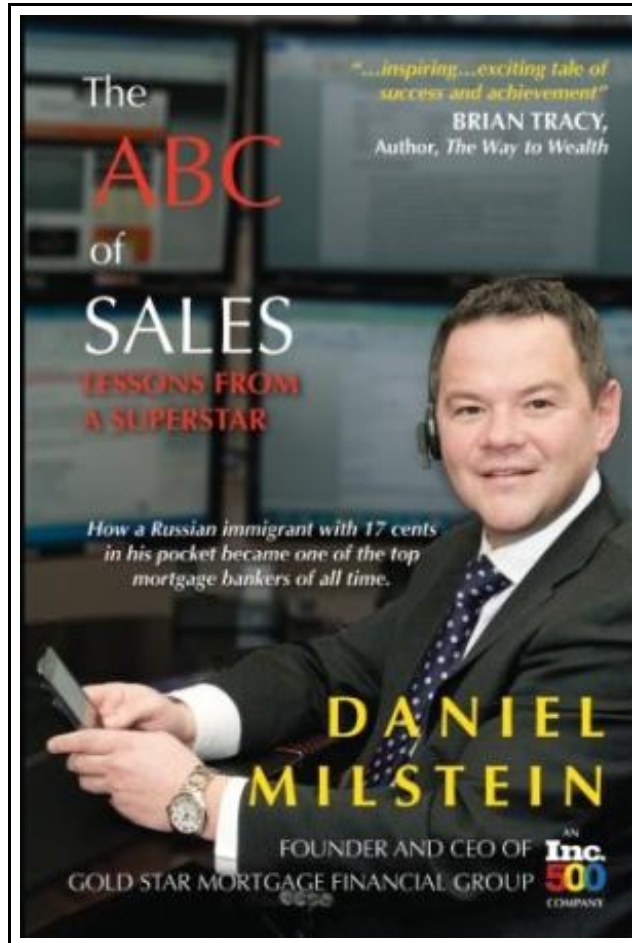


The ABC of Sales: Lessons from a Superstar



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THE ABC OF SALES: LESSONS FROM A SUPERSTAR



Gold Star Publishing. Paperback. Book Condition: New. Paperback. 205 pages. Dimensions: 8.4in. x 5.8in. x 0.7in. Billion Dollar Sales Expert Shares Secrets on How to Become a Sales Superstar. The ABC of Sales, Lessons From a Superstar is an award winning book. It was selected the first place winner in the how-to category of the Paris France Book Festival and earned an honorable mention in the prestigious New England Book Fair and the San Francisco Book Festival in the business category as well as a first place win in the DIY Book Festival, Los Angeles. During the month of March 2012, The ABC of Sales sold 10,000 copies and became the 1 Sales Book on Amazon and the 31st top seller of all eBook sales. Renowned sales trainer, Brian Tracy, calls The ABC of Sales: Lessons from a Superstar, an exciting tale of success and achievement. . . it gives you the tools and strategies to achieve all your goals. Author Daniel Milstein shares eight secrets for consistently reaching high sales levels and lays out in clear understandable language what it takes to be a Sales Superstar. You'll peer inside the mind of a successful sales talent so rare that universities will use this book for their business classes. We're not talking theory here--Dan Milstein is the real deal. He is the 35 year-old CEO of Gold Star Mortgage Financial Group, an Inc. 500 Company which closes a billion dollars in loans annually. Milstein has been recognized as the 1 mortgage originator in the nation, has been among the top 40 financial professionals in America for 10 years and has achieved more than 3 billion in personal career mortgage sales. You can't rack up numbers like that if you don't know how to sell. Born in Kiev, Ukraine, Daniel and his...



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